In regards to the continuing efforts of the FCC and likeminded agencies/parties to

speed the digital transition of American broadcasting, I submit the following comments.

As both a longtime subscriber to both cable and satellite television, as well as a recent

purchaser of digital/HDTV equipment, I find that we are in dire need of support for

alternative carrier companies. Competition breeds advancement both of the technology

and the services offered the American public, and is crucial in this formative time in the $\frac{1}{2}$

evolution of our airwaves into a digital 21st century medium. One specific example of a

forward thinking corporate enterprise that is upping the ante for all involved is the

satellite carrier Voom. They are interested first and foremost in advancing and expanding the adoption and utility of HDTV in the American home. I ask that the FCC

take serious account of pending transactions that look to disable and/or dismantle this

entity's place and influence in the American broadcast sphere. They have need of their

the immediate desire to grow their digital offerings to the public. Their competion has

repeated stepped back from agressive advancement of $\ensuremath{\mathtt{HD}}$ and were they to aquire such

assets, I believe the American public and all set to benefit from the digital transition ${\ }$

would suffer. Shrinking the number of players in the satellite ${\tt HD}$ broadcasting realm

will only encourage complacency or reactive retraction of expansion efforts in the

remaining players, justified by the judgement that this is a sign of $\mbox{HD's}$ failure as a

medium. Voom is advancing the agenda of digital transition to the highest level; they

are taking risks alone that should be beholden to all players in the arena of satellite

service providers, and they are adopting a fervent group of supporters such as $\ensuremath{\mathsf{myself}}$,

one of many interested in the shining prospects of $\mbox{HD/digital}$ broadcasting. I ask your

consideration of these matters and thank you for your time.